

## **“Interactive Voice Response (IVR) for Early Warning” wins the Prestigious Regional Award of the e-Asia 2011**

The ICT mega event e-Asia 2011 took place at Bangabandhu International Conference Centre in the capital Dhaka, Bangladesh. Experts, scientists, and business people from 30 countries across the globe came together to participate in a series of seminars, share their knowledge, display the ICT promises and visions. A huge number of spectators swamped the venue to witness the largest technological event ever taking place in the country. Hundreds of exhibitors from home and abroad showcased their products and among those was a CDMP-supported stall of the Disaster Management and Relief Division (DMRD) showcasing the various e-based initiatives of Disaster Management Bureau (DMB) and Disaster Management Information Centre (DMIC).

This year, the CDMP-supported ICT initiative won the award: **“Serving Citizens: Best ICT Initiative in Climate Change and Disaster Management”** in the e-ASIA 2011. This award winning initiative is the product of the Disaster Management Information Centre (DMIC), Disaster Management Bureau. Previously, this initiative has been recognized by the Prime Minister’s Office as a cutting edge initiative during the Digital Bangladesh exposition earlier this year. The initiative allows the general public to call a designated telephone number to access the weather update and the disaster early warning information at the different phases of the disaster response.

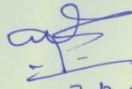
The Honourable Prime Minister Sheikh Hasina inaugurated the three-day mega event while the Honorable President Mr. Md. Zillur Rahman graced the closing. In the inaugural session, the honorable Prime Minister said the government provides skills in the different branches of ICT to build the new generation of technology-friendly human resources to address various human development issues. This is the first time in the history of the Country that the goal of poverty reduction and human development was considered to showcase by utilizing ICTs.



# eASiA 2011 Award

*is presented to* ..... **Disaster Management Bureau**  
*on the category* ..... **Serving Citizens: Best ICT Initiative Climate change and Disaster Management**  
*for the project* ..... **IVR Disaster Early Warning**



  
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Organizers



Co organizers

